



Traceability Institute LLC

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**ENHANCED FOOD SAFETY AND SYSTEMS INTEROPERABILITY THE THEMES OF
"TRACEABILITY INTEROPERABILITY SUMMIT 2010"**

Colorado Springs, October 20, 2009 - Traceability Institute announced today the dates of the first executive summit designed to initiate consensus to achieve multi-system interoperability with the goal of accomplishing a more sustainable and safer US food supply chain.

Traceability Institute's "Traceability Interoperability Summit 2010" is scheduled to take place January 21 & 22, in Denver, Colorado. The event aims to engage all solutions vendors and systems integrators at work in the food supply chain in a constructive dialogue about the roadmap to achieve solutions interoperability and controlled transparency.

"This important event provides an objective and neutral platform for food industry leaders and solutions vendors in the traceability arena, as well as those exploring the traceability space, to come together to discuss how we as an industry reach interoperability," said Miodrag Mitic, Managing Partner, Traceability Institute.

The day and a half executive conference is comprised of presentations and roundtable discussions, dialogue and interaction among government agencies, vendors, partners, component manufacturers, systems integrators and industry leaders from the produce, animal agriculture and fresh food industries. Technology vendors involved in produce traceability, animal identification, cold chain and all other food supply chain market segments are encouraged to attend.

"The complexity of the perishables supply chain requires a suite of multi-vendor tools and technologies that are interoperable in order to achieve optimization and authentication of products across all supply chain trading partners," said Mr. Mitic. "This conference begins a process that we hope will put into place the necessary environment, tools, standards, and methods to help the nation's food suppliers, retailers and service providers maintain a high level of product safety and quality in an ever challenging business arena."

More information about the summit is available at <http://www.traceinterop.com/>.

About the Traceability Institute

Our mission is to serve supply chain partners in the food, pharma and biotech industries with independent and comprehensive research, training, and professional advice to design and implement traceability solutions that fully meet customer requirements and budgets. Online at www.traceability-institute.com.

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